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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	:	Before the Examiner:
Chan et al.	:	Garg, Yogesh C.
Serial No.: 10/761,175	:	Group Art Unit: 3625
Filing Date: January 20, 2004	:	
Title: A CATALOG FOR TARGETED AND NON- TARGETED PRODUCTS FOR E-COMMERCE	:	IBM Corporation Dept. T81/Bldg. 503 P.O. Box 12195 3039 Cornwallis Road Research Triangle Park, NC 27709
	:	

REPLY UNDER 37 C.F.R. §1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action having a mailing date of May 29, 2008, having a three-month shortened statutory period for response set to expire on August 29, 2008, please reconsider the rejections of the claims in view of the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 5 of this paper.